

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL AVIATION UNIVERSITY
FACULTY OF ECONOMY AND BUSINESS
ADMINISTRATION**



**International scientific-practical conference
«Economic development and business administration:
scientific trends and solutions»**

October 22, 2020, Kyiv

Dear scientists, university professors, graduate students, representatives of business, financial institutions, government and public structures!

We invite you to take part in the **International scientific-practical conference «Economic development and business administration: scientific trends and solutions»**, which will be held on October 22, 2020 at the Faculty of Economy and Business Administration of the National Aviation University

The purpose of the conference is a scientific testing of theoretical and applied research results that related to the development and implementation of the latest principles, methods and models in the system of economic development and business administration processes management to improve the quality of management decisions in the context of modern problems and contradictions of globalization, modeling of complex systems of different nature, which ensures the competitiveness of society and business in the international digital space

Scientific issues of the conference

- + Competitiveness of enterprises in the international digital space
- + Problems of holistic marketing of modern economy
- + Models and methods of business intelligence in a digital economy
- + Modern problems and contradictions of globalization
- + Ukraine's foreign economic security in the context of globalization
- + Ukraine's international interests in the world aviation market
- + Economic analysis and accounting and analytical support for managing the activities of economic entities
- + Problems of theory, methodology and practice of accounting and auditing in Ukraine
- + Accounting in the context of prospects for improving business taxation in Ukraine
- + Problems of harmonization of financial reporting in Ukraine with international standards
- + Sustainable development of society and business management
- + Business administration of project activities
- + Behavioral economics and business: interdependence and adaptability
- + Theoretical aspects of the organization of financial relations
- + Financial aspects of the development of digital economy
- + Theoretical and practical aspects of behavioral finance
- + Financial aspects of innovation activity of airlines

Working languages of the conference: Ukrainian, Polish, English

Abstracts are provided only in **English**.

Form of participation: full-time, online

Participation in the conference: free

Registration of participants and submission of materials is carried out at the link:

<https://docs.google.com/forms/d/1Kepr4IqeTyxFznJqbRtykr0uFAd0cFzCWHphcyr7Des/edit>

According to the results of the conference each participant can receive a certificate. The electronic variant of conference materials will be placed in the depository of the National Aviation University and on the FEBA website.

Structure and requirements for abstracts

Materials of 1-3 pages, formatted in A5 format and typed in MS Word editor are accepted for printing in the form of a computer file with the extension *.doc. or *.docx. Times New Roman Cyr 10 font. Line spacing - single. File size - up to 100 KB. Margins on all sides of 1.5 cm. Paragraph indent - 0.5 cm. The rubric of abstracts should contain the following data: initials and surname of the author and co-authors, name of the organization where the author (s) works or studies (right-aligned); title of abstracts (capital letters, center alignment); presentation of abstracts; bibliography in accordance with current requirements (optional).

Example of abstracts

Tkachenko Y.,

PhD student

National Aviation University, Kyiv, Ukraine

ACTUAL ISSUES ABOUT ANALYSIS OF THE INNOVATION POTENTIAL OF ENTERPRISES

REFERENCES

1.

Address of the organizing committee: Ukraine, 03680, Kyiv, L. Husar Ave., 1

Chairman of the organizing committee: Dean of FEBA, PhD in Economics, Associate Professor, Petrovska S.V.

Contact phone: +38 (044) 406-74-61; +38 (044) 406-76-51

E-mail: diriem@nau.edu.ua

Executive Secretary: PhD in Economics, Associate Professor, Vovk O.M.

Contact phone: +38 (044) 406-74-50, +38(097) 101-17-67

E-mail: economy-nau@ukr.net

